

JOURNEY TO ELITE

Coming back from Winter Break can be tough. It is dreary, cold and gray. But inside the walls of THE Heritage we are energized as we begin our *Journey to ELITE!* Journey to ELITE instruction and an ELITE culture. We believe we are good. At times we may be great but so are many schools. We want to be different; we want to push ourselves to be uncommon. We want to be ELITE.



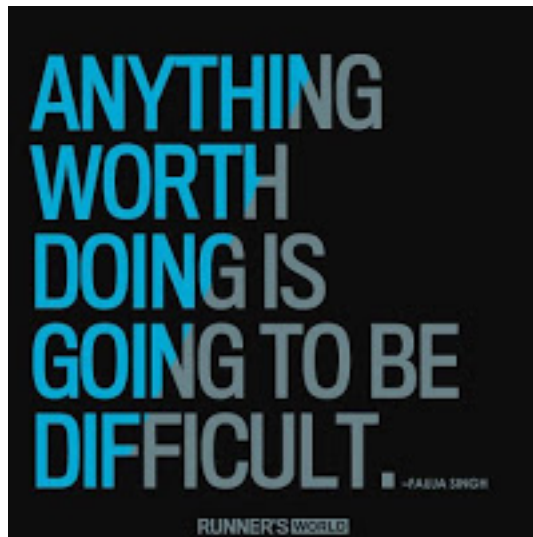
Our school district has partnered with the leadership firm [Focus 3](#) on developing a system to create a culture that embodies a **Passion for Growth**, embraces the **Power of the Team** and requires us all to **Stand Up and Own It**. At THE Heritage we are ALL IN. This is not something you "buy into" rather it is something you "believe in". Tim Kight (founder of [Focus3](#)) often says, "If its not happening in you, it will never happen through you."

So how do we get there? How do you go from good/great to ELITE? With the help of [Focus3](#), we believe we have a system, pathway and detailed plan to begin our journey. We believe you get there by being intentional, on-purpose and skillful in all we do. We believe you get there by practicing the skills it takes to be ELITE and embracing productive discomfort as we push ourselves beyond what we thought is possible from our team and ourselves.

In Urban Meyer's book, Above the Line he states: "*Belief is not simply about individual performance. It is an essential element of exceptional team performance. "Shared belief" empowers a team to operate at full capacity.*"

At THE Heritage, we believe in our vision (Journey to ELITE), we believe in our system, pathway and plan to become ELITE. We know it will take many "reps" and practice to develop skills to consistently respond *Above the Line*. We know that E (Events) + R (Response) = O (Outcome) so we will put in the work necessary to make "pressing pause" a habit, along with the remaining R-Factor disciplines.

During the remaining months of the school year we will work as a team and as individuals to make the necessary changes to move toward being ELITE. We will hold each other accountable, support one another and push to be uncommon in all we do. To be the exception, not the rule...to be ELITE. This journey is personal and it is just that a journey. We will have set backs along the way and in those moments we will show relentless effort to get back on our planned pathway. It's going to be tough, but as the saying goes..."if it were easy everyone would do it..."



"Toughness starts with your 20 sq. ft ... Embrace the productive discomfort it takes to be Elite."

- To find out more about R Factor and Focus3 please visit: <http://www.focus3organizationalculture.com/about-us/tim-kight/>
- To find out more about the Hilliard City Schools "Values, Behavior, Outcome" blueprint please visit: <http://www.hilliardschools.org/the-power-of-culture-at-hilliard-city-schools/>